

Global Networks, Monetary Policy and Trade

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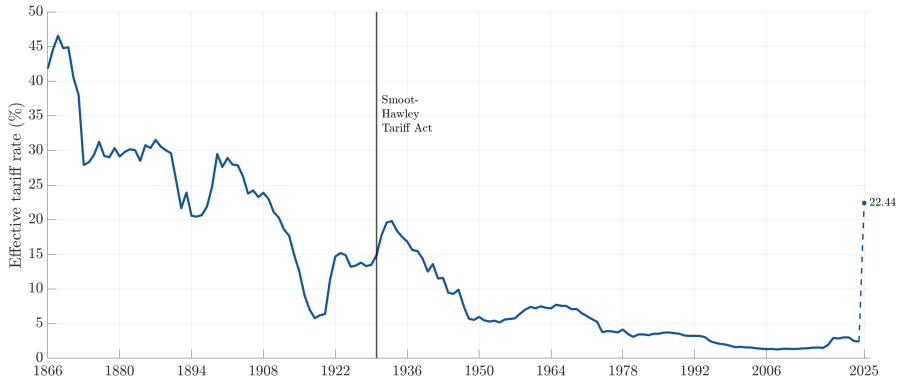
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Harvard, Brown & Koç University

May 2025

2025 “De-Globalization” Shock

Figure 1: Effective Tariff Rate (% , Historic and Estimated)



NOTE: Effective tariff rate stands for customs duty revenue as a proportion of goods imports. Data from *Historical Statistics of the United States* Ea424-434, *Monthly Treasury Statement*, Bureau of Economic Analysis. Estimated effective tariff rate of 22.44% provided by Yale Budget Lab using the GTAP Model v7.

Classic Question, Different Approaches

- **Classic question (Hume, 1752):** How do trade barriers affect prices and output?
 - Modern Trade: Real models, long-run focus on productivity, inequality and welfare + important role for GVCs
 - Modern Macro: Short-run. Trade barriers lead to higher prices and efficiency loss but no recessions; open economy focus on expenditure switching and TOT manipulation.
- Trade do not emphasize the role of **aggregate demand and monetary policy**
- Macro do not emphasize **country asymmetry and sector heterogeneity**

Liberation Day Shock: Needs Both

Paul Krugman, April 5th:

"There's a funny thing here, which is that ordinarily I would say that while tariffs are bad, they don't cause recessions. It makes the economy less efficient. You turn to higher-cost domestic sources for stuff, instead of lower-cost foreign sources, and foreigners turn away from the stuff you can produce cheaply. But that's a reduction in the economy's efficiency, not a shortfall in demand. What's unique about this situation is that the protectionism is unpredictable and unstable. And it's that uncertainty that is the recessionary force."

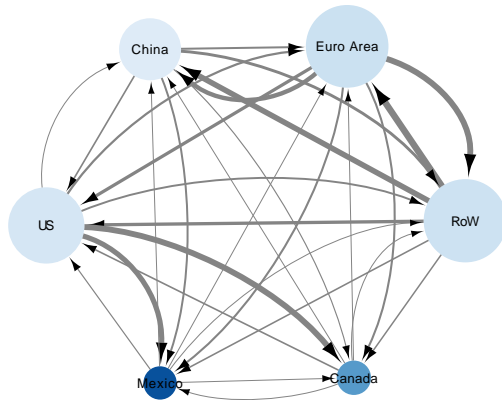
Treasury Secretary Bessent, April 6th:

"I see no reason that we have to price in a recession."

FED Chair Powell, April 16th:

"We may find ourselves in the challenging scenario in which our dual-mandate goals are in tension."

Supply Chain Trade: Before January 2025

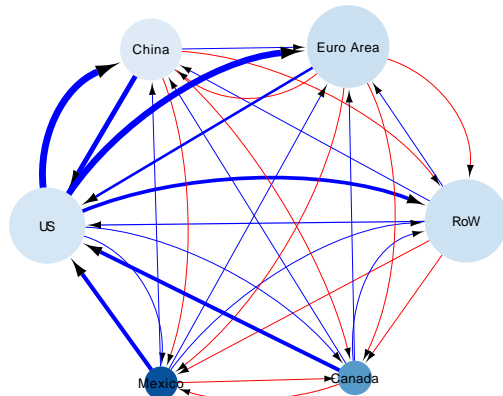


Size: World GDP shares (0.6% to 13.7%).

Darker color: Higher imported input shares (8.6% to 31%).

Thicker arrow: Share of the inputs from the source country among all imported inputs (0.6% to 58%).

Projected: Liberation Day w/Retaliation



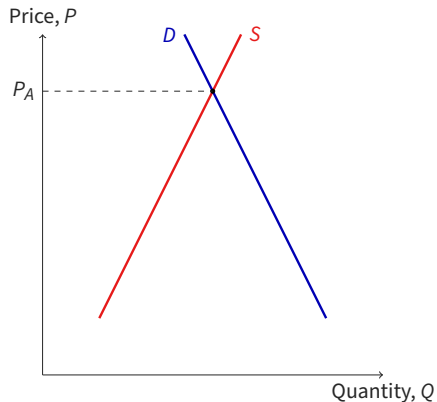
Link color: Decrease (blue) or increase (red) in trade.

Thicker arrow: Percent changes relative to the values before 2025 (from 0.1% to 31%).

Short run impact w/ $EOS < 1$, long run impact \uparrow w/ $EOS > 1$.

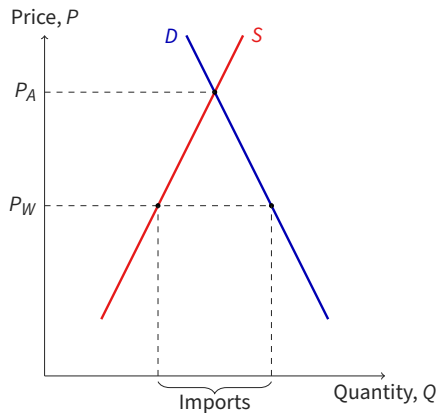
Textbook Effects of Large Country Tariffs

- Autarky – No trade.



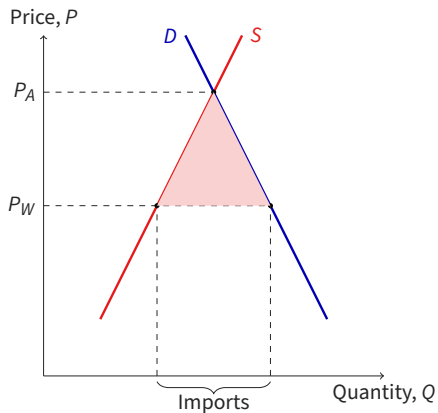
Adapted from Krugman, Obstfeld & Melitz (2022)

Textbook Effects of Large Country Tariffs



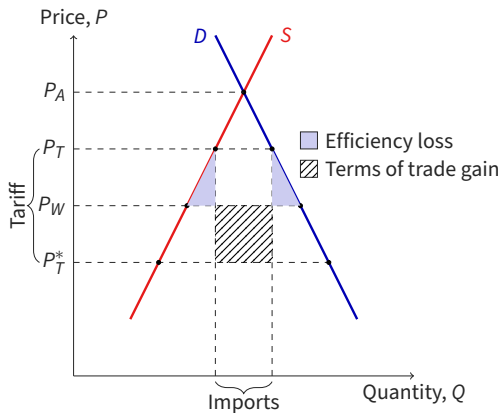
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- Opening up to trade – No tariffs.
 - World price is lower: $P_W < P_A$.
 - Country imports.

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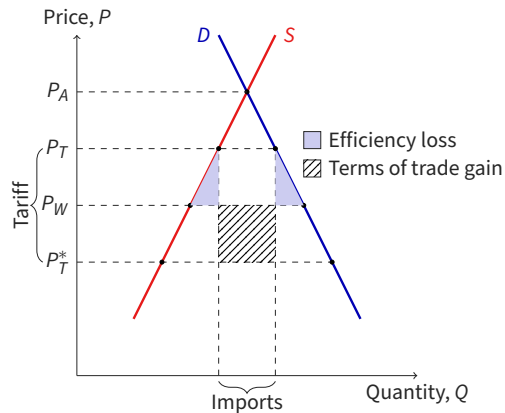
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 - Country imports.
 - Suppliers lose, consumers benefit.
 - Consumer benefits are larger \Rightarrow Country as a whole is better off.
- Country imposes a tariff.
 - Price within the country appreciates: $P_T > P_W$.
 - If the country is large, its demand will be lower.
 - The price in the rest of the world depreciates: $P_T^* < P_W$ with Tariff = $P_T - P_T^*$.
 - Country imports less.
 - Inefficiencies both in supply and demand.
 - Gains from trade if tariff revenue compensates inefficiencies (Optimum tariff idea).

What do we learn if we add Macroeconomics?



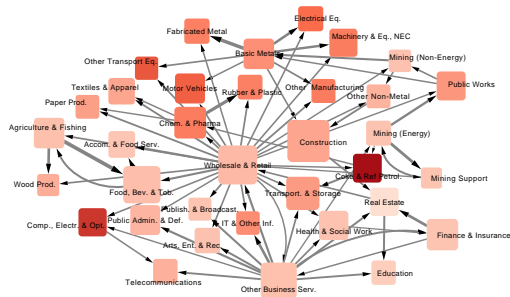
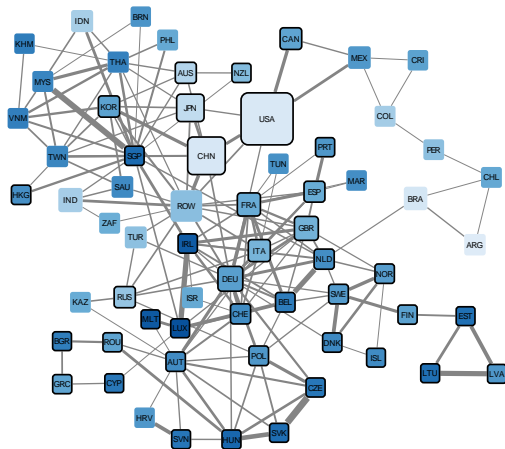
- Price adjustment takes time.
- Labor supply is endogenous.
- Central banks respond to price changes.
- Retaliation and foreign central banks' response.
- Household expectations about the future impact prices.
- Country-sector heterogeneities are important (who is who of the supply chain?).

Adapted from Krugman, Obstfeld & Melitz (2022)

What is different compared to SOE?

- World prices are given in the SOE setting. All prices are endogenous with global networks.
- World demand is fixed in SOE, not in global GE.
- Sectoral price rigidities interact with global networks.
- Taylor Rule of each country affects the global prices.
- Exchange rates adjust globally.

Importance of Country-Sector Dimension: Production and Trade Network



Çakmaklı, Demiralp, Kalemli-Özcan, Yeşiltaş & Yıldırım, "The Economic Case for Global Vaccinations: An Epidemiological Model with International Production Networks," NBER & CEPR. Conditionally accepted, Review of Economic Studies.

We revisit the classical question from a different lens.

A new GE framework to think about propagation of global trade shocks, when:

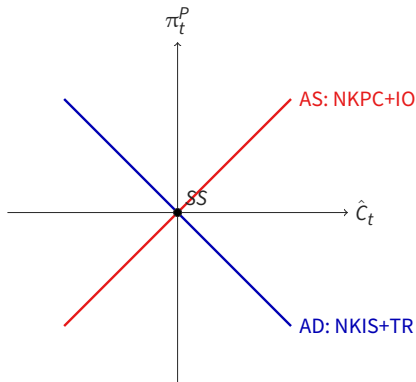
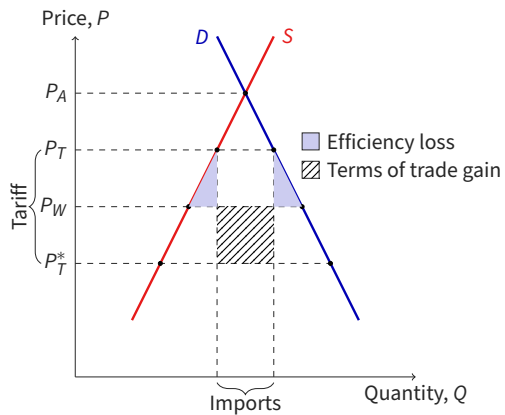
- Simultaneous impact on consumer demand and producer marginal cost.
- World is connected but fragmenting; tariffs used for geopolitical reasons.
- Monetary policy responds to tariff-induced inflation and unemployment.

Why relevant? **Can a LARGE country-shock change the existing trade and production networks or the country ends in isolation?**

Building a Global GE Model with Networks

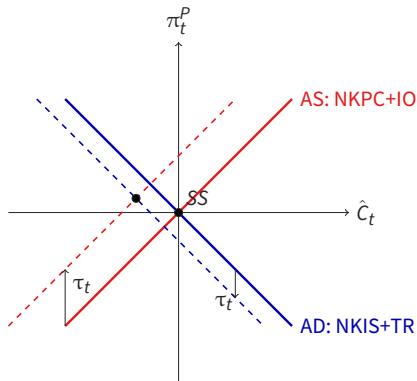
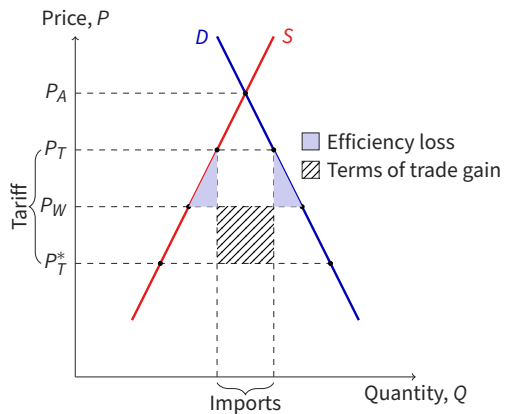
- A new NKOE model that combines full global I-O linkages with N-country open economy features and nominal rigidities
 - ⇒ Extending ? to open economy and extending ? dynamically
 - ⇒ Allow us to consider the role of exchange rate and monetary policy dynamics
- Analytics from linearized global GE; quantitative solutions for the non-linear model using granular data from global trade and production network
 - ⇒ Validate the model on 2017-2018 Trump tariffs
 - ⇒ Run counterfactuals for future impact of current 2025 tariffs and tariff threats
 - ⇒ Separate the roles of demand, exchange rate, expectations, policy, stickiness & I-O linkages

Visualizing Our Approach



Adapted from Krugman, Obstfeld & Melitz (2022)

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Summary of Results

- Theoretical results:
 - 5-equation global NK representation that is **analytically** solved
 - Decompose **reallocation** beyond **direct effects** with **demand, ER, expectations, policy, stickiness & networks**
- Quantitative results on tariffs:
 - Case 1- 2018:
 - ▶ π_t^{US} **0.07pp**↑, **US RGDP 0.2%** ↓, & **4% USDCNY appreciation**
 - ▶ Consistent with ??
 - Case 2- 2025 Liberation Day Tariffs + No Retaliation:
 - ▶ π_t^{US} **0.48pp**↑, **US RGDP 0.84%** ↓, & **10.02%USD NEER appreciation**
 - Case 3- 2025 Liberation Day Tariffs + Retaliation:
 - ▶ π_t^{US} **0.76pp**↑, **US RGDP 1.58%** ↓, & **4.82%USD NEER appreciation**
 - Case 4- Case 3 Announced Today & Reversed Tomorrow:
 - ▶ π_t^{US} **0.62pp**↓, **US RGDP 0.71%** ↓, & **4.08%USD NEER appreciation**

Model

Model Overview

Model combines

1. New Keynesian model with Rotemberg costs

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2. "Full" open economy \rightarrow N-country DGE
 - Portfolio Adjustment Costs (PAC)
 - Producer Currency Pricing (PCP) and tariffs:

$$P_{n,mj,t}^C = \varepsilon_{n,m,t} P_{mj,t}^P (1 + \tau_{n,mj,t})$$

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3. Production network with full Input-Output (IO) matrix

- n is consuming country, i is consuming sector, m is producing country, j is producing sector

- Both consumption goods and intermediate inputs are nested CES

 - ▶ German cars+American cars+ Japanese cars $\rightarrow C_t^{cars}$

 - ▶ $C_t^{cars} + C_t^{food} \rightarrow C_t$

Household's Problem

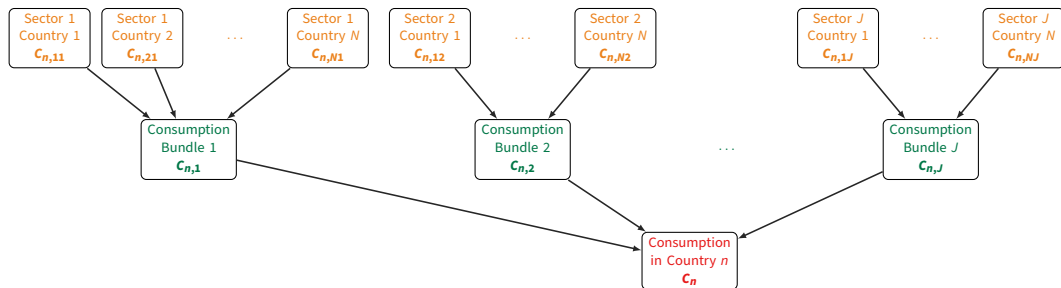
- The household maximizes the present value of lifetime utility:

$$\max_{\{C_{n,t}, L_{n,t}, B_{n,t}^{US}\}_{t=0}^{\infty}} E_0 \sum_{t=0}^{\infty} \beta^t \left[\frac{C_{n,t}^{1-\sigma}}{1-\sigma} - \chi \frac{L_{n,t}^{1+\gamma}}{1+\gamma} \right]$$

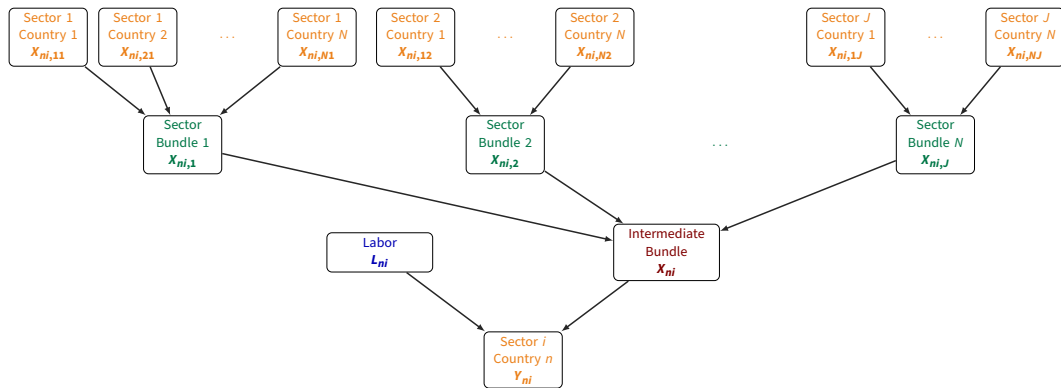
s.t.

$$\begin{aligned} P_{n,t}C_{n,t} + T_{ni,t} - B_{n,t} - \varepsilon_{n,t}^{US}B_{n,t}^{US} + \varepsilon_{n,t}^{US}\psi(B_{n,t}^{US}) &\leq \\ W_{n,t}L_{n,t} + \sum_i \Pi_{ni,t} - (1 + i_{n,t-1})B_{n,t-1} - \varepsilon_{n,t}^{US}(1 + i_{n,t-1}^{US})B_{n,t-1}^{US} \end{aligned}$$

Intra-temporal Consumption



Production



Firm's Problem

- CES Production:

$$Y_{ni,t} = A_{ni,t} \left[\alpha_{ni}^{1/\theta} L_{ni,t}^{\frac{\theta-1}{\theta}} + (1 - \alpha_{ni})^{1/\theta} (X_{ni,t})^{\frac{\theta-1}{\theta}} \right]^{\frac{\theta}{\theta-1}}$$

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- Rotemberg setup:

$$P_{ni,t}^f = \arg \max_{P_{ni,t}^f} \mathbb{E}_t \left[\sum_{T=t}^{\infty} \text{SDF}_{t,T} \left[Y_{ni,T}^f (P_{ni,T}^f) (P_{ni,T}^f - MC_{ni,T}) - \frac{\delta_{ni}}{2} \left(\frac{P_{ni,T}^f}{P_{ni,T-1}^f} - 1 \right)^2 Y_{ni,T} P_{ni,T} \right] \right]$$

- This yields the New Keynesian Phillips Curve in terms of MC:

$$(\Pi_{ni,t} - 1) \Pi_{ni,t} = \frac{\theta_r}{\delta_{ni}} \left(\frac{MC_{ni,t}}{P_{ni,t}} - \frac{\theta_r - 1}{\theta_r} \right) + \beta \mathbb{E}_t [(\Pi_{ni,t+1} - 1) \Pi_{ni,t+1}]$$

- Evolution of each country n 's net international position:

$$\sum_{m \in \mathcal{N}} \sum_{j \in \mathcal{J}} \left(\frac{P_{n,mj,t}^C}{1 + \tau_{n,mj,t}} C_{n,mj,t} \right) + \sum_{m \in \mathcal{N}} \sum_{i \in \mathcal{J}} \sum_{j \in \mathcal{J}} \left(\frac{P_{n,mj,t}^C}{1 + \tau_{n,mj,t}} X_{ni,mj,t} \right) + \mathcal{E}_{n,t} (1 + i_{n,t-1}^{US}) B_{n,t-1}^{US} \\ + \mathcal{E}_{n,t} \psi(B_{n,t}^{US}/P_{n,t}^{US}) = \sum_{i \in \mathcal{J}} (P_{ni,t} Y_{ni,t}) + \mathcal{E}_{n,t} B_{n,t}^{US} \quad \forall n \in N - 1$$

to account for tariffs canceling out we divide $P_{n,mj,t}$ by $1 + \tau_{n,mj,t}$.

Definitions, Market Clearing and Policy

Definitions, market clearing conditions and policy:

$$B_t^{US} = \sum_m^{N-1} B_{m,t}^{US}$$

$$Y_{ni,t} = \sum_{n \in \mathcal{N}} (C_{m,ni,t}) + \sum_{m \in \mathcal{N}} \sum_{j \in \mathcal{J}} (X_{mj,ni,t})$$

$$L_{n,t} = \sum_{i \in \mathcal{J}} L_{ni,t}$$

$$\Pi_{n,t} = \frac{P_{n,t}}{P_{n,t-1}}$$

$$i_{n,t} = (\Pi_{n,t})^{\phi_\pi}$$

Linearized Model

- To provide intuition, we linearize the model:
 - Assuming portfolio adjustment costs are ≈ 0 .
 - Adopting ? preferences with $\sigma = 1$ and $\gamma = 0$.

Analytical Solution

- To provide intuition, we linearize the model:
 - Assuming portfolio adjustment costs are ≈ 0 .
 - Adopting ? preferences with $\sigma = 1$ and $\gamma = 0$.
- Useful notation: $\underbrace{\Psi}_{\text{Leontief Inverse}} = (I - \underbrace{\Omega}_{\text{IO Matrix}})^{-1} = \sum_{k=0}^{\infty} \Omega^k$
- "Loading" notation \rightarrow exposure of superscript to subscript
 - L_{τ}^C captures how τ_t "loads" onto CPI equation
 \rightarrow tariffs levied on 5% of consumption basket
 - Similarly $L_{\hat{\epsilon}}^C \rightarrow$ consumption basket is exposed to a given bilateral exchange rate

5-Equation Global New Keynesian Representation

NKIS+TR:

$$\sigma(\mathbb{E}_t \hat{\mathbf{C}}_{t+1} - \hat{\mathbf{C}}_t) = \underbrace{\Phi(\hat{\mathbf{P}}_t^C - \hat{\mathbf{P}}_{t-1}^C)}_{\hat{\mathbf{i}}_t} - \mathbb{E}_t(\hat{\mathbf{P}}_{t+1}^C - \hat{\mathbf{P}}_t^C)$$

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UIP+TR:
$$\tilde{\Phi}_1 \mathbb{E}_t \tilde{\mathcal{E}}_{t+1} - \tilde{\Phi}_2 \tilde{\mathcal{E}}_t = \underbrace{\tilde{\Phi}_3(\hat{\mathbf{P}}_t^C - \hat{\mathbf{P}}_{t-1}^C)}_{\hat{i}_t - \hat{i}_t^*}$$

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CPI:

$$\hat{\mathbf{P}}_t^C = \Xi \hat{\mathbf{P}}_t^P + \tilde{\mathbf{L}}_{\mathcal{E}}^C \tilde{\mathcal{E}}_t + \mathbf{L}_{\tau}^C \tilde{\tau}_t$$

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NKPC:
$$\hat{\mathbf{P}}_t^P = \tilde{\Psi} \left[\hat{\mathbf{P}}_{t-1}^P + \Lambda \left(\mathbf{L}_{\mathcal{C}}^P (\hat{\mathbf{P}}_t^C + \sigma \hat{\mathbf{C}}_t) + \mathbf{L}_{\mathcal{E}}^P \tilde{\mathcal{E}}_t + \mathbf{L}_{\tau}^P \tilde{\tau}_t \right) + \beta \mathbb{E}_t \hat{\mathbf{P}}_{t+1}^P \right]$$

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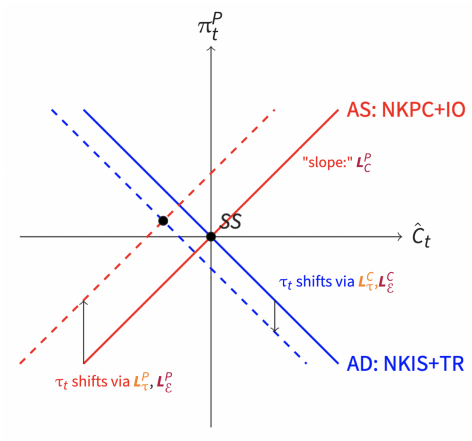
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BoP:
$$\beta \hat{\mathbf{V}}_t = \Gamma_1 \hat{\mathbf{V}}_{t-1} + \Gamma_2 \hat{\mathbf{C}}_t + \Gamma_3 \hat{\mathbf{P}}_t^P + \Gamma_4 \tilde{\mathcal{E}}_t + \Gamma_5 \tilde{\tau}_t$$

Visualizing Our Approach



DGE impact of tariffs will depend on direct impact (L_{τ}^C & L_{τ}^P) and indirect reallocation via (L_C^P, L_E^C & L_E^P)

Shock Propagation: The Anatomy of NKOE Leontief Inverse

- Under fixed nominal demand, NKOE Leontief Inverse, $\tilde{\Psi}^{NKOE}$ depends on the eigenvalues and eigenvectors of the matrix (exact solution):

$$\tilde{\Psi} = \left[I \left(1 + \underbrace{\beta}_{\text{Discount F.}} \right) + \underbrace{\Lambda}_{\text{Stickiness}} (I - \Omega) \right]^{-1}.$$

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- Under different Taylor rules, $\tilde{\Psi}_{\phi}^{NKOE}$ depends on:

$$\tilde{\Psi}_{\phi} = \left[I(1 + \beta) + \Lambda \left[I - \Omega + L_C^P \left(\underbrace{\Phi}_{\text{Central Bank Sensitivity}} - I \right) \underbrace{\Xi}_{\text{Consumption Shares}} \right] \right]^{-1}$$

- Inclusion of Φ and inversion makes some elements negative.

Impact of Tariffs on Inflation in Global Networks

Proposition 1

Based on analytical solution, the impact of a one-time tariff on CPI inflation is

$$\frac{\partial \pi_t^C}{\partial \tau_t} = \Xi \tilde{\Psi}_\phi^{NKOE} \Lambda \left[\mathbf{L}_\tau^P + \left(\mathbf{L}_C^P (\mathbf{I} - \Phi) + \beta (\mathbf{L}_C^P + \mathbf{L}_\varepsilon^P) \Phi \mathbf{L}_\varepsilon^C \right) \mathbf{L}_\tau^C \right] + \mathbf{L}_\tau^C \quad (2)$$

where $\tilde{\Psi}_\phi^{NKOE} \rightarrow$ stickiness- and policy-adjusted NKOE Leontief inverse & $\Phi \rightarrow$ Taylor rule coefficients.

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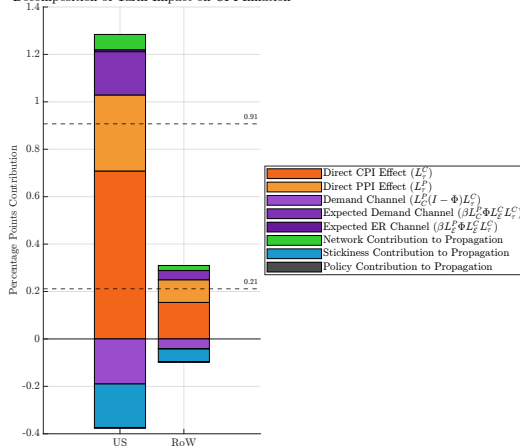
Rearranging Equation (2) yields the following decomposition:

$$\begin{aligned} \frac{\partial \pi_t^C}{\partial \tau_t} = & \underbrace{\mathbf{L}_\tau^C}_{\text{Direct CPI effect}} + \underbrace{\Xi \mathbf{L}_\tau^P}_{\text{Direct PPI effect}} + \underbrace{\Xi \mathbf{L}_C^P (\mathbf{I} - \Phi) \mathbf{L}_\tau^C}_{\text{Demand channel}} + \underbrace{\beta \Xi \mathbf{L}_C^P \Phi \mathbf{L}_\varepsilon^C \mathbf{L}_\tau^C}_{\text{Expected demand channel}} \\ & + \underbrace{\beta \Xi \mathbf{L}_\varepsilon^P \Phi \mathbf{L}_\varepsilon^C \mathbf{L}_\tau^C}_{\text{Expected ER channel}} + \underbrace{\Xi (\tilde{\Psi}_\phi^{NKOE} \Lambda - \mathbf{I}) \mathbf{Z}}_{\text{Network Propagation}} \end{aligned} \quad (3)$$

Decomposing the Impact on Inflation

- Two-country case: U.S. and RoW
 - 10% reciprocal tariffs
- One-time tariff → caveats:
 - Contemporaneous ER impact negligibly small under $EoS < 1$
 - One-time shock impact on π_t larger than permanent shock

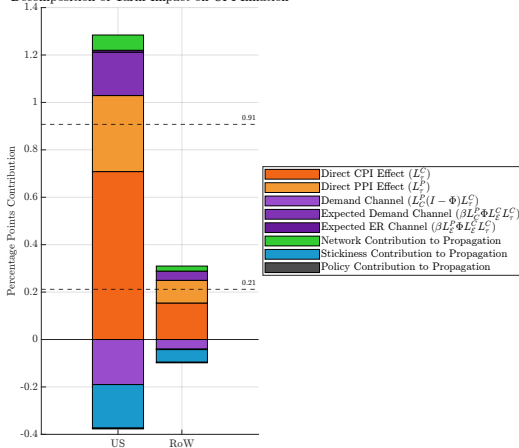
Decomposition of Tariff Impact on CPI Inflation



Decomposing the Impact on Inflation

$$\begin{aligned}
 \frac{\partial \pi_t^C}{\partial \tau_t} = & \underbrace{L_\tau^C}_{\text{Direct CPI effect}} + \underbrace{\Xi L_\tau^P}_{\text{Direct PPI effect}} \\
 & + \underbrace{\Xi L_C^P (I - \Phi) L_\tau^C}_{\text{Demand channel}} + \underbrace{\beta \Xi L_C^P \Phi L_\varepsilon^C L_\tau^C}_{\text{Expected demand channel}} \\
 & + \underbrace{\beta \Xi L_\varepsilon^P \Phi L_\varepsilon^C L_\tau^C}_{\text{Expected ER channel}} + \underbrace{\Xi (\tilde{\Psi}_\phi^{NKOE} \Lambda - I) \mathbf{Z}}_{\text{Network Propagation}}
 \end{aligned}$$

Decomposition of Tariff Impact on CPI Inflation



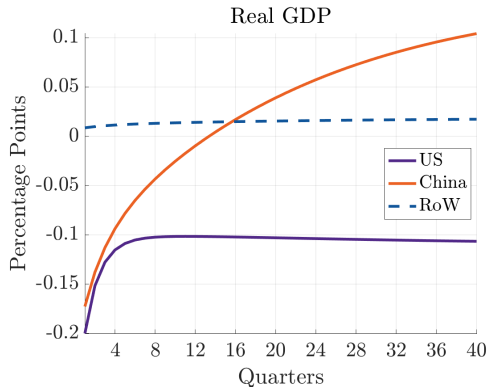
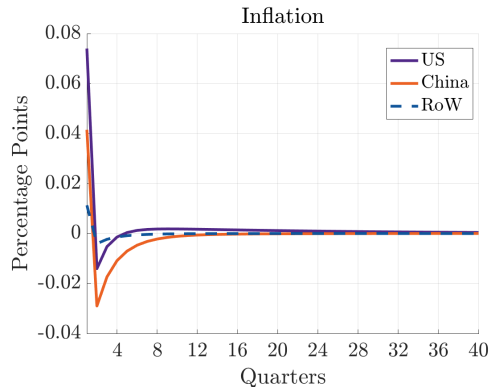
Quantitative Model

- IRFs computed non-linearly with MIT shocks (perfect foresight)
- Global I–O structure: 2018 OECD ICIO
- Elasticities:
 - CRRA, $\sigma = 2$
 - Labor supply elasticity: $\gamma = 1$
 - EoS for CES Bundles: $\theta = \theta_l^i = 0.6$
 - EoS between intermediates and labor: $\theta_h = 0.2$
- 2018 treated as steady state
 - Permanent capital account wedge **Unpleasant SS Arithmetic**

Full Calibration Table

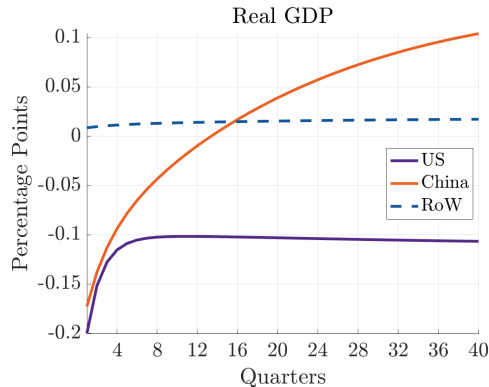
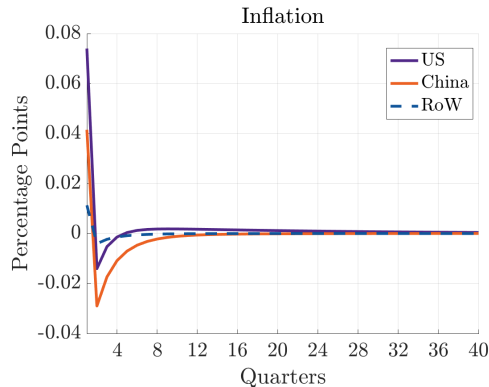
Benchmarking: 2018's Trump Tariffs

25% tariffs by U.S. on China in 2018. No retaliation. Near-permanent shock ($\rho^\tau = 0.95, \phi_y = 0$).



Benchmarking: 2018's Trump Tariffs

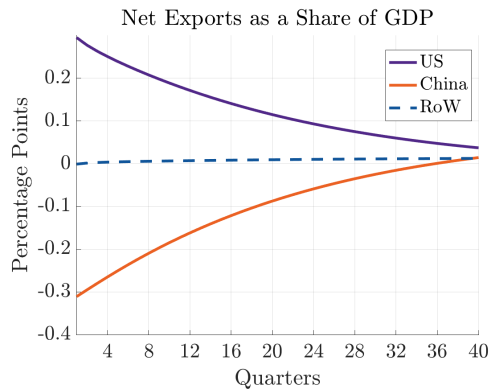
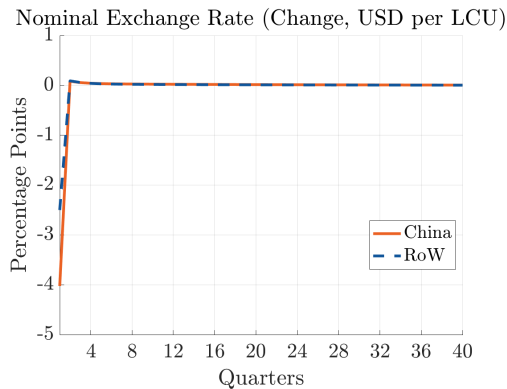
25% tariffs by U.S. on China in 2018. No retaliation. Near-permanent shock ($\rho^\tau = 0.95, \phi_y = 0$).



? estimate 0.1 to 0.2pp increase in $\pi_{US,t}^C \rightarrow$ model predicts 0.07pp

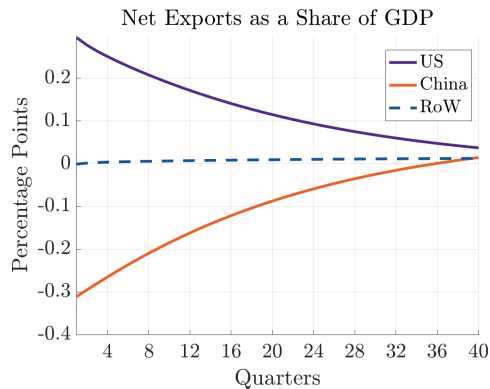
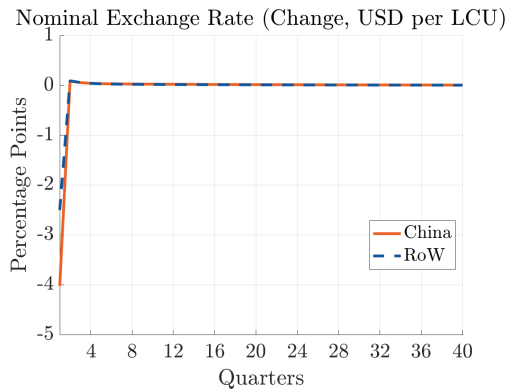
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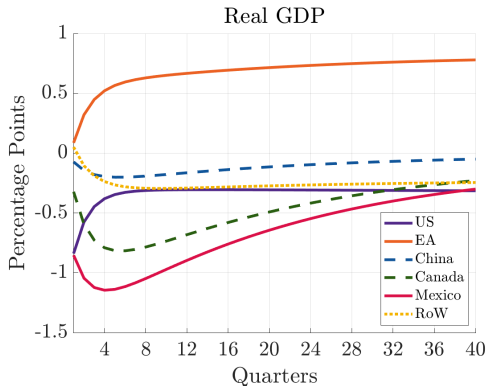
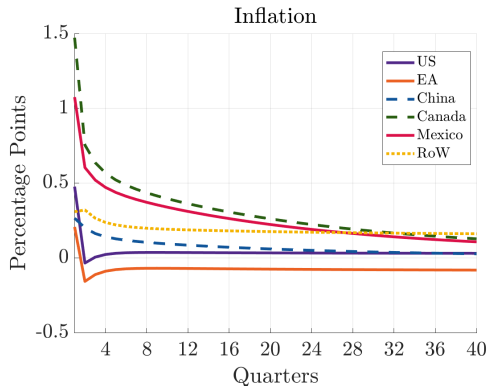


USD appreciated by ~6% from June 2018-December 2018- model predicts ~4%

2025 Liberation Day

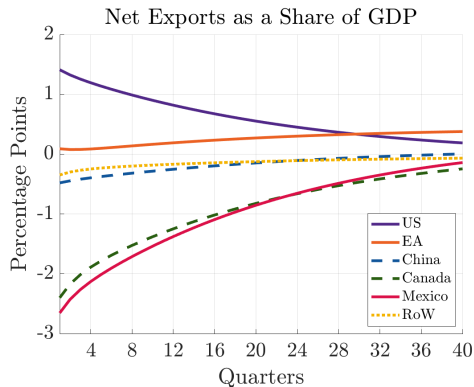
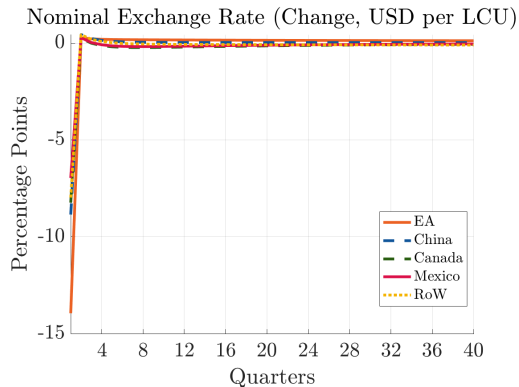
Case 2: 2025 Tariffs

US tariffs on EA (20%), China (34%), Canada (25%), Mexico (25%), and RoW (10%) & no retaliation. ($\rho^\tau = 0.95$, $\phi_y = 0.1$).



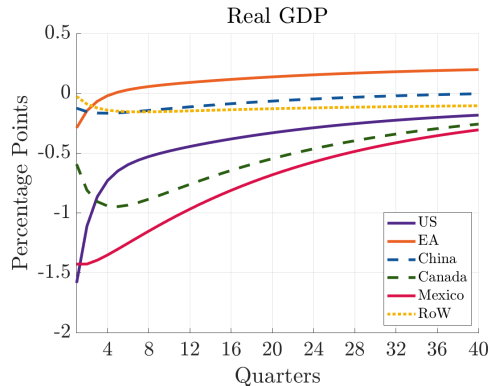
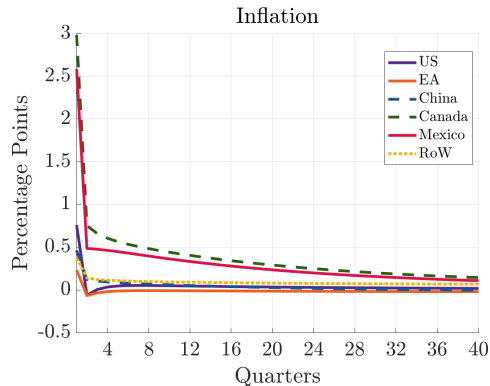
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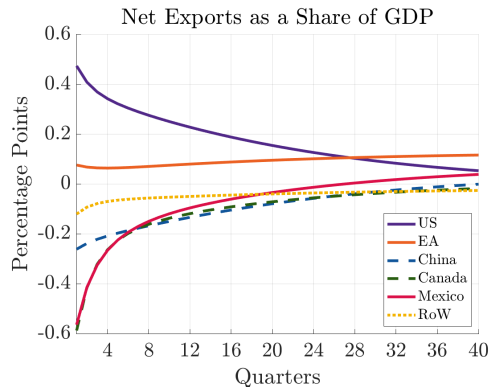
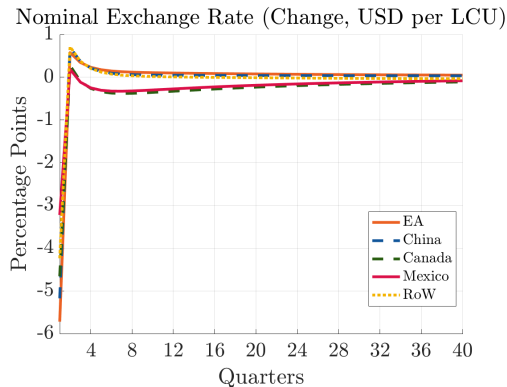
Case 3: 2025 Potential All-Out Trade War

US tariffs on EA (20%), China (34%), Canada (25%), Mexico (25%), and RoW (10%) & symmetric retaliation by all partners. ($\rho^\tau = 0.95$, $\phi_y = 0.1$).



Case 3: 2025 Potential All-Out Trade War

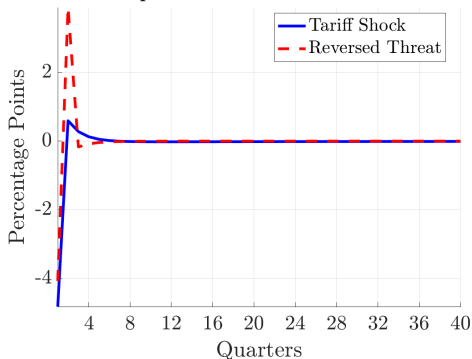
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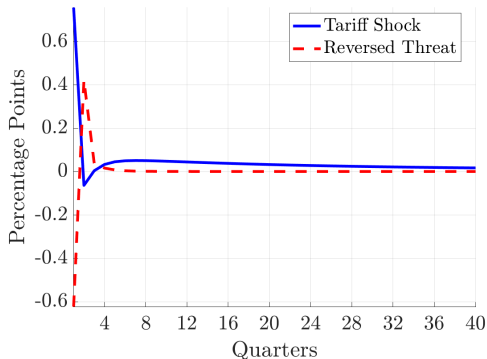
Case 4: Tariff Threats for Geopolitical Reasons

U.S. announces future tariffs, retaliation is anticipated. At $t = 2$ no tariffs implemented.

US NEER Depreciation: Tariff vs. Reversed Threat

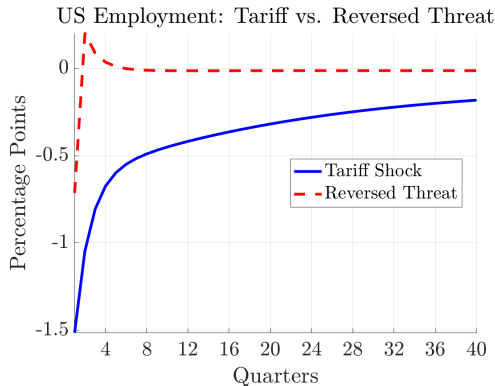


US Inflation: Tariff vs. Reversed Threat



Case 4: Tariff Threats for Geopolitical Reasons

U.S. announces future tariffs, retaliation is anticipated. At = 2 no tariffs implemented.



Takeaways

- **Tariffs are contractionary**
 - Even when $EoS > 1$ and in the long-run
 - Permanent tariff \rightarrow permanent inflationary impulse *relative to initial zero-inflation steady state* a la permanent cost-push shock, impulse distributed over output loss and inflation.
- **Tariffs are inflationary**
 - Direct inflationary effect on-impact
 - **Tariff-threats:** low demand at the time of announcement lead to deflation
- **Do tariffs lead to appreciation?**
 - In N-country setting depends on other countries' 1) retaliation and 2) monetary policy.
- **Can tariffs improve US trade deficit?**
 - Yes, but too little for too much pain
- **Can tariffs bring back jobs \rightarrow No**