



Bank of Finland

Statement

1 (3)

9 November 2022

Unrestricted

Privacy statement

This Privacy Statement has been published on the Bank of Finland's website www.suomenpankki.fi/data-protection/ .	
1. Name of the personal data file system	Bank of Finland's email distribution list for media representatives
2. Name and contact details of controller and contact details of data protection officer	<p>Bank of Finland Business ID 0202248-1 PO Box 160 00101 Helsinki</p> <p>Contact details of the person responsible for the personal data file system: Head of Stakeholder Engagement Email: info(at)bof.fi Tel. +358 9 183 2626 (Communications customer service)</p> <p>Contact details of the data protection officer: Email: tietosuojaavastaava(at)bof.fi Tel. +358 9 1831 (switchboard)</p>
3. Purpose of the processing of personal data and the legal basis for the processing	<p>The contact information of media representatives is processed in the media distribution personal data file system. Data are processed in order that press releases and other media material can be sent to the media. There must be an email address in the personal data file register from a media representative for media material to be sent to the media representative in question. Processing of data is based on consent.</p>



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4. Categories of data subjects and categories of personal data
<p>Categories of data subjects:</p> <ul style="list-style-type: none">– Media representatives <p>Categories of personal data:</p> <ul style="list-style-type: none">– Name, media name and email address
5. Recipients or categories of recipients of the personal data
<p>The Bank of Finland does not disclose the personal data to external parties.</p>
6. Notification of possible transfer of personal data to a third country or an international organisation
<p>Data are not transferred outside the EU or the EEA or to international organisations.</p>
7. Period for which the personal data will be stored or the criteria used to determine that period
<p>Data are deleted on request or when addresses expire.</p>
8. General description of technical and organisational security measures
<p>In order to protect personal data against unauthorised access, disclosure, destruction or other unlawful processing, appropriate technical and organisational security measures are used, taking potential risks into consideration. These measures include the use of secure equipment premises as well as administrative and technical information security solutions.</p>
9. Rights of data subjects
<p>The data subjects in the personal data file system have the right:</p> <ul style="list-style-type: none">– to request from the controller access to personal data concerning them and the right to request that such data be rectified or erased or for processing to be restricted as well as the right to transfer data from one system to another. The Bank of Finland's Communications must be contacted to rectify data.– to withdraw consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal.– to lodge a complaint about the processing of personal data with a supervisory authority.



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10. Statutory or contractual requirement to provide data and consequences of failure to provide such data

If a media representative does not provide an email address, he to she cannot receive media material.