



PROGRAMME

Joint European Central Bank/Suomen Pankki Conference

Getting the balance right: innovation, trust and regulation in retail payments

4 and 5 June 2015

Finlandia Hall
Mannerheimintie 13 e
00100 Helsinki
Finland

Thursday, 4 June 2015: Morning session

8 a.m. Registration and coffee

9 a.m. Conference opening

Erkki Liikanen (Governor, Suomen Pankki)

Introductory speech

Yves Mersch (Member of the Executive Board, European Central Bank)

Conference theme:

Getting the balance right: innovation, trust and regulation in retail payments

9.30 a.m. Keynote speech:

Retail payments in the Digital Single Market

Andrus Ansip (Vice-President, European Commission, Digital Single Market)

10 a.m. Panel discussion:

Getting the balance right: innovation, trust and regulation in retail payments

Chair: Yves Mersch (Member of the Executive Board, European Central Bank)

Jonathan Faull (Director-General, European Commission) Introductory remarks

Pieter van der Does (President & CEO, Adyen)

Lorenza Martinez Trigueros (General Director, Banco de México)

Anne-Sophie Parent (Secretary General, AGE Platform)

Questions and answers

11.30 a.m. Coffee break

12 noon. Academic keynote address:

The Political Economy of Payments Improvement: An Outsider's View

Charles M. Kahn (Professor of Finance and Fred S. Bailey Memorial Chair of Finance,

University of Illinois)

Chair: Seppo Honkapohja (Member of the Board, Suomen Pankki)

Questions and answers

12.45 p.m. Buffet lunch

Thursday, 4 June 2015: Afternoon session

2:15 p.m. Parallel streams:

Theme I (policy session): Payment choice and global payments

Chair:

Klaus Löber (Head of the CPMI Secretariat, Bank for International Settlements)

Policy panel:

Global payments: drivers and challenges

Thomas Lammer (World Bank)
Magnus Lind (Treasury Peer)
Lukas May (TransferWise)
Dirk Schrade (Deutsche Bundesbank)
Christian Westerhaus (Deutsche Bank)

Questions and answers

Theme II (academic session):
Retail payments in a digital era – faster, cheaper, easier?

Chair:

Leo van Hove (*Professor, Vrije Universiteit Brussel*)

How do speed and security influence consumers' payment behavior?

Joanna Stavins and Scott Schuh (Federal Reserve Bank of Boston)

Price Fluctuations and the Use of Bitcoin: An Empirical Inquiry

Michal Polasik (Nicolaus Copernicus University Torun) et al.

Discussant: **Carin van der Cruijsen** (De Nederlandsche Bank) Questions and answers

3:45 p.m. Coffee break

4.15 p.m. Parallel streams:

Theme II (policy session):
Retail payments in a digital era – faster, cheaper, easier?

Chair:

Wiebe Ruttenberg (Head of the Market Integration Division, European Central Bank)

Policy panel:

How does technical development affect the retail payments landscape?

Vincent Brennan (Bank of Ireland) Francesco Burelli (Innovalue) Nilesh Dusane (Ripple Labs) Raúl Morales (CEMLA) Sirpa Nordlund (Mobey Forum)

Questions and answers

Theme I (academic session): Payment choice and global payments

Chair:

Santiago Carbó-Valverde (*Professor, Bangor Business School*)

Cash Management and Payment Choices: A simulation model with international comparison

Lola Hernández (De Nederlandsche Bank) et al.

Payment Choice and the future of currency: insights from 2 billion retail transactions

Zhu Wang and **Alexander L. Wolman** (Federal Reserve Bank of Richmond)

Discussant: **Matti Virén** (*Professor, University of Turku, Suomen Pankki*)
Questions and answers

5.45 p.m. End of day I

7 p.m. Evening programme

Dinner speech:

Erkki Liikanen (Governor, Suomen Pankki)

Friday, 5 June 2015: Morning session

8:30 a.m. Welcome coffee

9 a.m. Parallel streams:

Theme III (policy session):
User experience, behaviour and trust in retail payments

Chair:

Päivi Heikkinen (Head of the Cash Department, Suomen Pankki)

Policy panel: The case for instant payments – need or expectation?

Farid Aliyev (BEUC)
Olivier Denecker (McKinsey)
John Maynard (Paym)
Tony Richards (Reserve Bank of Australia)
Kasper Sylvest Olsen (Danske Bank)

Questions and answers

10.30 a.m. Coffee break

Theme IV (policy session): Innovators, regulators and the

competition-cooperation nexus

11 a.m. Parallel streams:

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Helmut Wacket (Head of Oversight Division, European Central Bank)

Policy panel: How best to reconcile the regulatory agenda and innovation?

Domenico Gammaldi (Banca d'Italia)
Douwe Lycklama (InnoPay)
Michael Salmony (Equens)
Javier Santamaría (Banco Santander, Chair
of the European Payments Council)
Irmfried Schwimann (European
Commission, DG Competition)

Questions and answers

Theme IV (academic session): Innovators, regulators and the competitioncooperation nexus

Chair

Ron Berndsen (*Professor, Tilburg University, De Nederlandsche Bank*)

Innovation and competition in Internet and mobile banking: an industrial organization perspective

Carlotta Mariotto (MINES ParisTech) and Marianne Verdier

Retail Payment Innovations and Cash Usage: Accounting for Attrition Using Refreshment Samples

Heng Chen, Marie-Hélène Felt and **Kim P. Huynh** (Bank of Canada)

Discussant: **Guerino Ardizzi** (Banca d'Italia) Questions and answers

Theme III (academic session):
User experience, behaviour and trust in retail
payments

Chair:

Jouko Vilmunen (Head of Research, Suomen Pankki)

Changing payment patterns at point-of-sale: their drivers

Carin van der Cruijsen and **Mirjam Plooij** (De Nederlandsche Bank)

Precautionary motives in short-term cash management - Evidence from German POS transactions

Martina Eschelbach and **Tobias Schmidt** (Deutsche Bundesbank)

Discussant: **Helmut Stix** (Oesterreichische Nationalbank)

Questions and answers

Friday, 5 June 2015: Afternoon session

Theme V:

Efficient and safe future payments: determinants, opportunities and challenges

2 p.m. Joint policy/academic panel:

2020 and beyond: payments in a 24/7/365 connected world

Moderator/Chair:

Pierre Petit (Deputy Director General Market Infrastructure and Payments, European Central Bank)

Santiago Carbó-Valverde (Bangor Business School)

Shuji Kobayakawa (Bank of Japan)

Antonio Massanell (Cecabank, Caixa Bank, European Savings & Retail Banking Group)

Erkki Poutiainen (EBA Clearing, Nordea)

Questions and answers

Closing remarks

3.15 p.m. End of conference